

**WILTSHIRE COUNCIL
TIDWORTH AREA BOARD**

17th March, 2014

What matter to you in the Tidworth community area? Conference report – local priorities for action

1. Purpose of the Report

To update members on the outcome of the ‘What matters to you?’ conference held at Wellington Academy on 10th February, 2014 and to recommend that the Area Board uses the outcomes from the event to stimulate local action and to inform its priorities for the next two years.

2. Background

The ‘What matters to you?’ conference was held on 10th February and over 85 members of the public and partner agencies took part. The event focused on the data set out in the [Community Area Joint Strategic Assessment 2014-16](#), and used themed roundtable discussion to identify local priorities underpinned by JSA evidence. All participants had an opportunity to vote on the priorities and the results are set out in this report. Following identification and agreement on the priorities the themed roundtables then looked at practical community-led actions that could be taken to address the issues.

The purpose of the event was to:

- Gain a consensus around priorities for the area
- Provide the basis for community-led action and projects over the next two years
- Inform (or become) the community plan for the area
- Provide the Council and partners with a clear focus for actions

The Area Board is now invited to review the priorities and agree how it wishes to initiate and coordinate action working with partners, community groups and the public.

3. Priorities identified

The priorities identified at the event are set out at Appendix 1. These will be available to view on screen at the meeting.

4. **Moving forward with community-led action**

To address the priorities, the Area Board will need to use its strategic influence and delegated powers to shape the delivery of local services and actions. It will also need to use its delegated resources to initiate and support community-led projects. Some of the actions will be easier to address than others and it is important to target areas where tangible outcomes and progress can be delivered. This will help to capitalise on the enthusiasm and momentum generated by the event.

To enable the Area Board to select such areas of focus, it is proposed that participants rank the top 10 priorities in terms of importance and by the ability of the community to make most impact. This may be facilitated by the use of hand held voting equipment at the meeting. This will provide the Area Board with a clear idea of those areas it can target most effectively. It will be up to the Area Board whether it wishes to champion a particular issue or theme over the next year and target its resources to support community-led initiatives around these themes and issues.

5. **Recommendations**

- That the Area Board adopts the priorities identified by the 'What matters to you' community event and works to facilitate local action to tackle those priorities.
- That the Board uses a participatory process to select a priority theme (s) and issues (s) to be targeted by the Board over the next 18 months.
- That the Board considers earmarking funding to promote, initiate and support community-led action around the selected priorities.
- That the Board considers appointing a lead member to champion any priority (priorities) adopted.
- That reports are submitted to the Board on progress made to address the priorities to ensure that positive outcomes are delivered.

Appendix 1- Key priorities identified for each JSA theme

Children and Young People

1. Health and lifestyle for young people, including enabling parents to make positive choices for their children
2. Recruiting and supporting volunteers for existing and new activities

Community safety

1. Reduce sexual offences including through education and continual message of respect / alcohol awareness / internet awareness
2. Continue to work to reduce domestic abuse in the community area through education prevention

Culture

1. Community devised series of cultural events. For example variety show, outdoor events
2. Development of a museum for Salisbury Plain
3. Working in partnership to develop a coordinated approach to volunteer management

Economy

1. Redevelop vacant NAFFI site, attract major retail business
3. Improving roads in area including access to and condition of A303 to support business growth.

Health and wellbeing

1. Encouraging healthy lifestyles
2. Increasing mental health support

Housing

1. MOD provision of new housing in the area, creating balanced communities
2. Housing Register, local people being able to access social housing.

Leisure

1. Support for funding opportunities at community and club level
2. Exploring opportunities for free activities and facilities for all

Transport

1. Maintenance and Condition of Highway infrastructure, frequency of repairs to pot holes and clearance of drainage ditches and gullies.
2. Issue of HGV's using A338 / A346 / A342 / A345 - traffic controls and improved utilisation of A34.

Our Community

1. Integration with military - need to myth-bust on who the military are and what they do as people
2. Geographical separation across area - need to know what is happening in other parts of the community area

Some great ideas for projects also came out of the event, here are just a few!

Mission Possible- Towns and villages adopt a priority such as 'tackling obesity', 'getting fit' and then link up Clubs, facilities, schools and community groups to get it moving.

Walk the World- Communities challenge themselves to walk a certain distance using pedometers and web pages to track progress, could link to publishing a circular walks route in each area. Gets people fit, active and using local footpaths.

Fit Village- links with above- getting your village fitter through a series of activities, involving local clubs, organisations and leisure centres.

Little superstars- holiday schemes for younger children focusing on sports and outdoor activities.

Leisure/ time credits -whereby people get a credit for time volunteered to support the local community.

Dementia cafes -support in the community for people with Dementia.

Community allotments- to encourage healthy lifestyles, healthy eating and physical activity.

Credit union- for debt advice and support.

Lorry watch- to record and monitor the number and speed of lorries passing through villages.

Good Neighbour Scheme- expand the existing scheme.

Community Clear up day- sprucing up your area, involving everyone, having fun.